

# APPENDIX C

## Cardiff Digital Strategy



Cardiff's Digital Strategy was published in July 2018 to provide guidelines that support our ambition to digitalise services.

The digital vision for Cardiff is a Connected City. There are 9 strands that make a 'Connected Cardiff.'

Action Plans were developed for each 'Connected Cardiff' strand. Here is an example of the 'Connected Citizens' plan. Each plan outlined our current position and future aspirations which ranged from short term to long term.

The aspirations set were tasked to each area to progress and monitor within their corporate and directorate plans (see below).



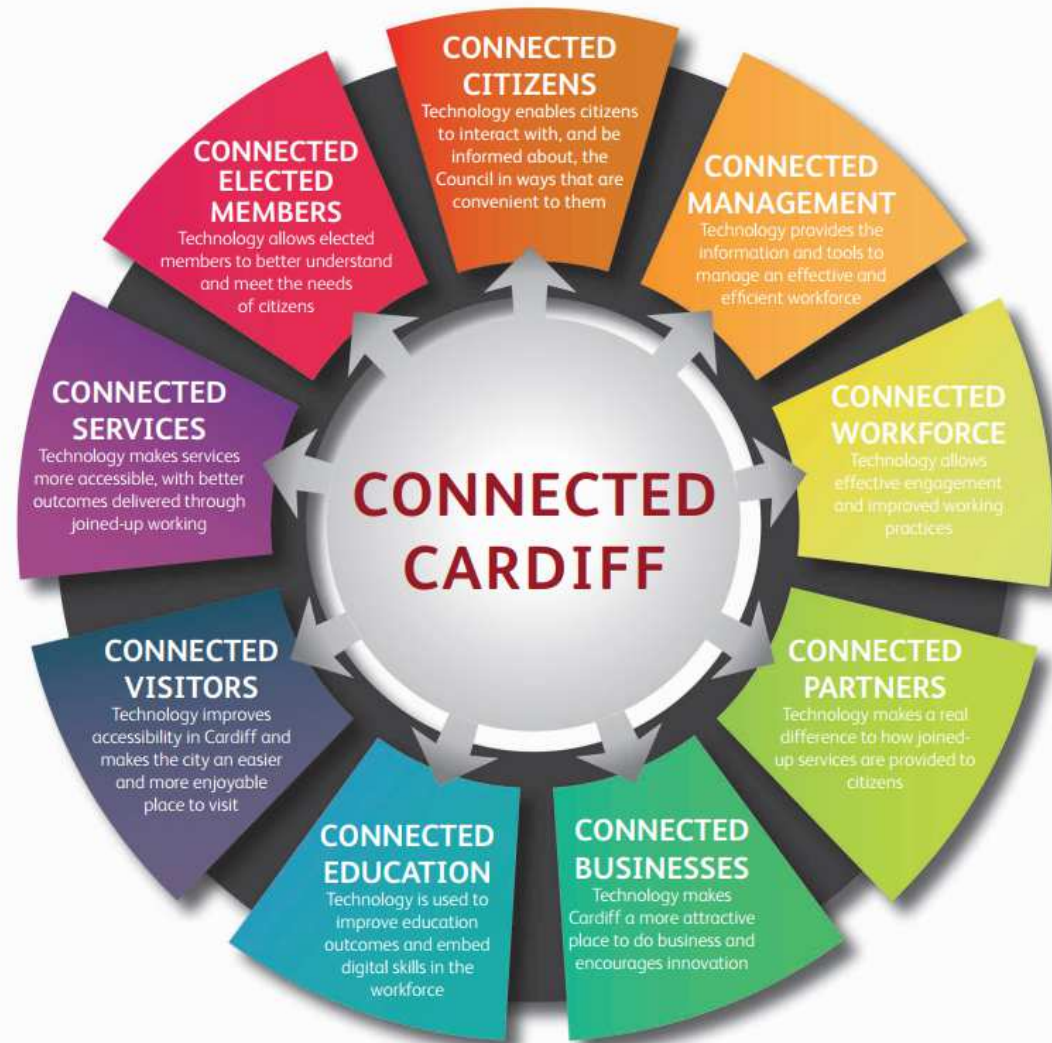
Digital Strand	Name	Aspirations from overarching digital action plan with responsibility across the council	Responsibility	Stakeholders
Connected Citizens	Self Serve Ability	Develop a roadmap of services that will become available to citizens across digital platforms (Cardiff.gov website, mobile app, emerging technologies) that are fully integrated with back office systems to secure better, quicker outcomes for citizens	Rachel Bishop ICT Dev Ops GADT Web team DDT	
Connected Citizens	First Point of Contact	Deploy emerging technology in the field of artificial intelligence such as virtual agent, to support citizens needs 24/7	Rachel Bishop ICT Dev Ops Web team DDT	
Connected Citizens	Social media platforms	Apply consistent service standards across social media platforms to ensure that accessibility and usability is equivalent	Rachel Bishop	Corporate Communications
Connected Citizens	Welsh language	We will continue to work with suppliers and other public sector organisations to ensure the Council fulfils its obligations under Welsh language standards, enabling citizens to access services in their language of choice	Rachel Bishop	Bilingual Cardiff Procurement
Connected Citizens	Telecommunication suppliers	We will work closely with telecommunication suppliers to ensure that digital infrastructure is expanded to provide improved coverage across Cardiff	Phil Bear	ICT Infrastructure Enterprise
Connected Citizens	Fibre Infrastructure	The laying of greater fibre networks will increase choice, reduce cost and improve quality of service for citizens. We will work with internal and external partners to increase	Phil Bear	ICT Infrastructure Enterprise Architecture

We are taking a Digital First moving to a Digital by Default approach, in order to ensure digitally excluded citizens are assured and provided for every step of the way.



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# Cardiff Digital Strategy



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# Older People: Access to Information, Advice and Services



# How can older people access Information, advice and services?

Face to face help in Hubs



Mobile Library



Adviceline



Housebound/ home visiting service



Formal and Informal Digital Training



Sheltered accommodation

**Independent Living Services**

**One point of contact, for your independent living and care needs**

If you know someone who would benefit from Independent Living Services please call for advice, information and support please...

- ✓ Health and Social Care
- ✓ Financial Advice
- ✓ Home Repairs
- ✓ Transport Services
- ✓ Community Activities
- ✓ Housing Options
- ✓ Care Packages
- ✓ Help with Council Tax
- ✓ Help with Benefits
- ✓ Help with Medication
- ✓ Help with Shopping
- ✓ Help with Travel
- ✓ Help with Technology
- ✓ Help with Safety
- ✓ Help with Security
- ✓ Help with Insurance
- ✓ Help with Legal
- ✓ Help with Wills
- ✓ Help with Power of Attorney
- ✓ Help with Lasting Power of Attorney
- ✓ Help with Advance Care Planning
- ✓ Help with Dementia
- ✓ Help with Mental Health
- ✓ Help with Substance Use
- ✓ Help with Alcohol Use
- ✓ Help with Smoking
- ✓ Help with Gambling
- ✓ Help with Debt
- ✓ Help with Credit
- ✓ Help with Bankruptcy
- ✓ Help with Debt Relief
- ✓ Help with Debt Management
- ✓ Help with Debt Advice
- ✓ Help with Debt Solutions
- ✓ Help with Debt Prevention
- ✓ Help with Debt Recovery
- ✓ Help with Debt Enforcement
- ✓ Help with Debt Negotiation
- ✓ Help with Debt Mediation
- ✓ Help with Debt Arbitration
- ✓ Help with Debt Litigation
- ✓ Help with Debt Settlement
- ✓ Help with Debt Restructuring
- ✓ Help with Debt Consolidation
- ✓ Help with Debt Refinancing
- ✓ Help with Debt Forgiveness
- ✓ Help with Debt Amortization
- ✓ Help with Debt Acceleration
- ✓ Help with Debt Liquidation
- ✓ Help with Debt Bankruptcy
- ✓ Help with Debt Insolvency
- ✓ Help with Debt Reorganization
- ✓ Help with Debt Restructuring
- ✓ Help with Debt Consolidation
- ✓ Help with Debt Refinancing
- ✓ Help with Debt Forgiveness
- ✓ Help with Debt Amortization
- ✓ Help with Debt Acceleration
- ✓ Help with Debt Liquidation
- ✓ Help with Debt Bankruptcy
- ✓ Help with Debt Insolvency
- ✓ Help with Debt Reorganization

To find out more call 02920 234234



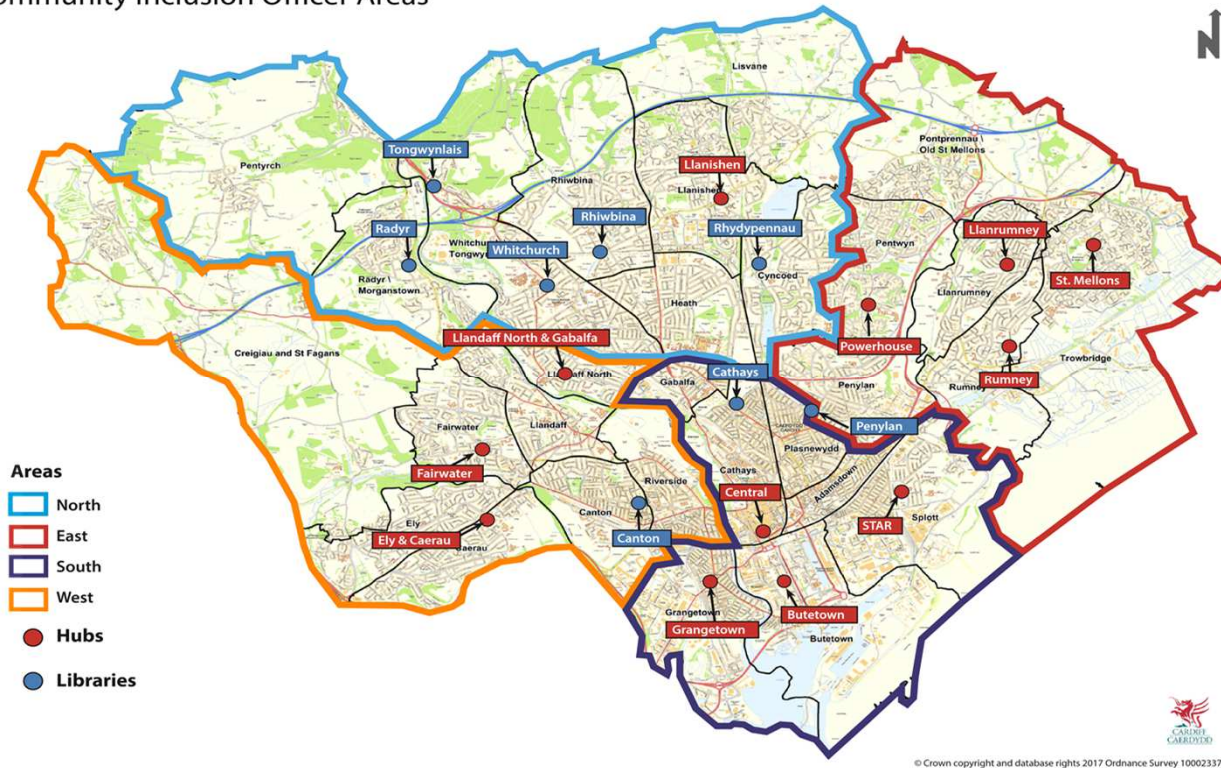
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# Services across the city



Community Inclusion Officer Areas



Services provided right across the city so anyone can access, regardless of where they live



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# Partnership Working



PARKINSON'S<sup>UK</sup>



An Alzheimer's Society initiative



Gwneud Cymru'n Glyd  
Making Wales Cosy



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# Digital Inclusion by Age



Age	Do you use the use the internet (including Smart TV and handheld devices)	
	Yes %	No %
16-24	100	-
25-44	98	2
45-64	93	7
65-74	79	21
75+	49	51

\*(National Survey of Wales 2018/2019)

**Dedicated Digital Officer in Adult Learning**



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# Drop in Digital Support



## Into Work Advice Service Timetable

Location	Times
<b>Central Cardiff</b>	
Central Library Hub	Monday – Wednesday & Friday: 9am – 6pm Thursday: 10am – 7pm
Canton Library	Wednesday: 9am – 4pm (Closed 1pm – 2pm)
STAR Hub	Tuesday & Friday: 9am – 5pm
City Church Foodbank	Thursday: 10am – 12pm
Woodville Baptist Church Foodbank	Tuesday: 1pm – 3pm Saturday: 11am – 1pm
St Saviours Church Foodbank	Wednesday: 1pm – 3pm Thursday: 6:30pm – 8pm
<b>Cardiff West</b>	
Ely & Caerau Community Hub	Monday – Wednesday: 9am – 5pm Thursday: 10am – 5pm Friday: 9am – 5pm
Fainwater Hub	Friday: 9am – 5pm
Dusty Forge	Wednesday: 9am – 4pm
Pentrebane Zone	Wednesday: 9am – 1pm
Ely Baptist Church Foodbank	Monday and Thursday: 1pm – 3pm
<b>Cardiff North</b>	
Llandaff North & Gabalfa Hub	Monday & Tuesday: 9am – 5pm Wednesday & Thursday: 10am – 5pm Friday: 9am – 5pm
Llanishen Hub	Thursday: 9am – 5pm
<b>Cardiff South</b>	
Butetown Pavilion	Monday & Friday: 9am – 5pm Tuesday – Thursday 10am – 8pm
Grange town Hub	Monday & Tuesday: 9am – 5pm Wednesday: 10am – 5pm Thursday & Friday: 9am – 5pm
Riverside Brunel Street	Tuesday: 9am – 4pm
<b>Cardiff East</b>	
Llanedeyrn Hub	Thursday: 9am – 5pm
Llanrumney Hub	Tuesday: 9am – 5pm
Rumney Partnership Hub	Monday: 9am – 12pm
St Mellons Hub	Monday & Tuesday: 9am – 5pm Wednesday: 10am – 6pm Thursday & Friday: 9am – 5pm
St Mellons Community Centre (Foodbank)	Monday: 12:30pm – 2:30pm





# Volunteers



- Digital Inclusion Officers supported by 41 'Digital Volunteer Champions' across the Hubs, to give one to one help on PCs, tablets etc
- 64 volunteers aged 60+ covering an array of Volunteering opportunities offered throughout the Hubs for older people who want to 'give something back'
- Community volunteer led clubs include - Lunch club, 'Knit and natter', gardening

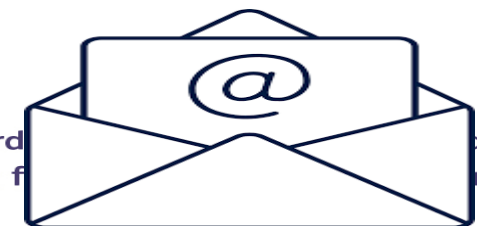


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# Open Access – Basic Digital Skills for Life Courses



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# Drop In Surgery – up to date tech



ADULT LEARNING CARDIFF

# DIGITAL SURGERY

New update on your smartphone? Can't figure out your tablet? Not to fear! Come along to our Digital Surgery where all of your questions will be answered. We will be exploring a range of digital skills weekly to help you feel more confident with your devices, navigating the internet and tips on how to stay safe online.

Every Friday 10am-12pm (Drop-in)  
Severn Road Adult Learning Centre  
Call 02920 872030 for more info

An illustration of a smartphone with a stethoscope around it, symbolizing digital surgery.

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# Formal Courses



**'Improve your Digital Skills'**

**'Advanced Digital Skills'**

**'Get to know your Smartphone and Tablet'**

**'Computers for Beginners'**

**'Digital Creativity'**

**'ICT and Essential skills'**



**'Appy Hour'**





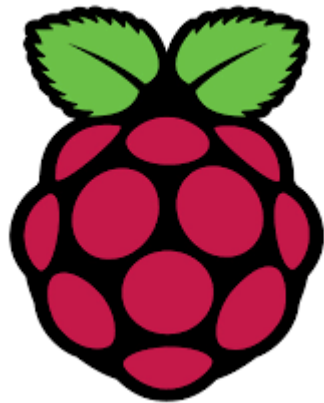
# Digital Social Clubs



- Targeted at older / vulnerable learners across the city
- Smaller classes than traditional digital training courses
- Bring Your Own Device encouraged
- How to change accessibility settings



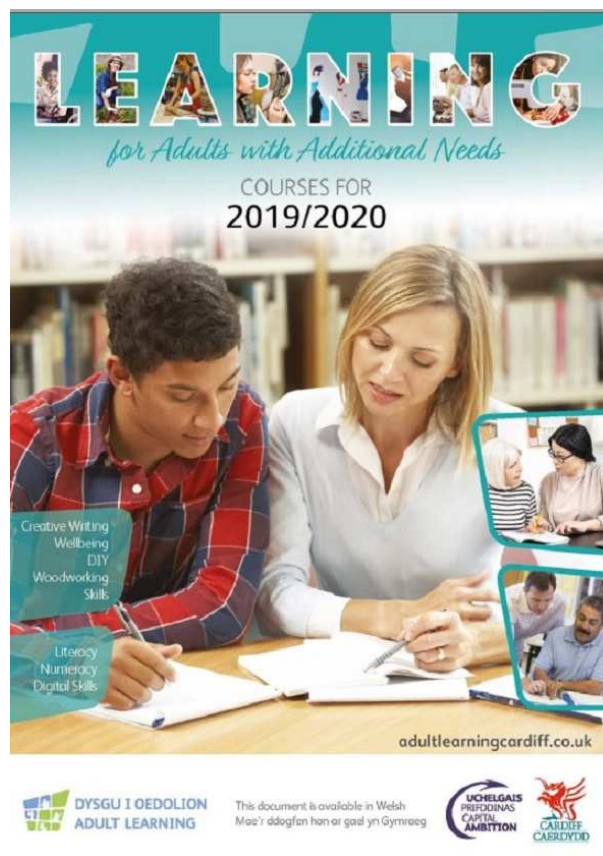
# Partnership Working- Tackling Digital Exclusion for older people



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# Supporting people with a disability



DICE – Disability Inclusion in Community Education Courses for people who have physical or mental impairments

- Specific Digital classes across the city, (PC software for accessibility – Supanova/ JAWS) including Llandough, Ty Canna, 4 Winds
- One to one help as required on tech – free software they can download to assist them - accessibility
- Specialist advisors for disability and other welfare benefits, who will carry out home visits
- Robust referrals to Citizens Advice for other specialist help
- Partnership Working (Cardiff Deaf Centre, Cardiff Institute for the Blind, working with Community Inclusion Officers to set up community groups)
- RADAR keys available across all Hubs

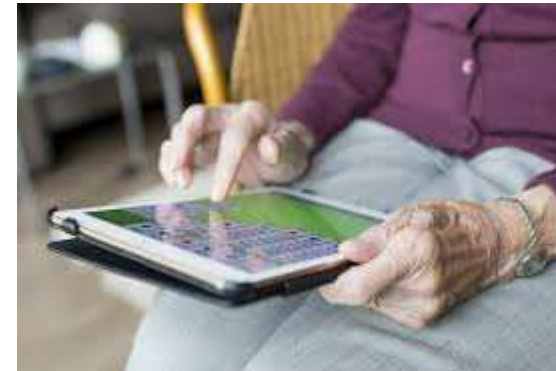


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# Future Plans



Proposed pilot with Digital Community Wales to loan tablets to older people to use in their homes. Bid submitted to WG 'Digital 2030' to purchase tablets to be loaned out. Housebound and mobile service to deliver tablets and support users.



**Tablet loan scheme**



**GP social prescribing**

“Digital Health Initiative” Working with GP’S, Public Health Wales and Digital Communities Wales. Social Prescribing courses, using Fitbits to improve the health and fitness of socially isolated adults. Adult Learning team, through Hubs would loan Fitbits and show people how to sync with phone/ tablet to access information about their health. Looking at health and well being apps. Signposting to services in their local area eg walking football club

